

THE FEMALE LEAD

Privacy policy

We are committed to keeping your personal data safe and secure, and handling it in accordance with our legal obligations. This Privacy Policy sets out in detail the purposes for which we process your personal data, what rights you have in relation to that data and everything we think it's important for you to know.

This privacy policy only refers to how we will process the data of anyone who visits our website, nominates a school to receive a copy of The Female Lead book, requests more information from us or signs up to our newsletter.

1. Who are we?

1.1. We are The Female Lead (Reflections Productions Limited). Our company number is 08087856 and our VAT number is 262460025.

1.2. The Female Lead is a non-profit organisation dedicated to making women's stories more visible and offering alternative role models to those present in popular culture. The Female Lead was founded by Edwina Dunn.

1.3 The Female Lead creates a variety of spaces to present the women's stories including The Female Lead book, which features 60 women from around the world (launched in February 2017), an online and social media presence and an outreach programme for young people.

2. General

2.1. This Privacy Policy explains how The Female Lead collects, uses, discloses and processes your personal data. By visiting The Female Lead website, signing up to our

newsletter or otherwise being provided with the opportunity to view this Privacy Policy, you accept and consent to the terms of this Privacy Policy.

2.2. This Privacy Statement applies to all of the data that we collect through your consent based permission through our website

2.3. From time to time, we may update this Privacy Statement to clarify or amend our privacy policies; if we make a material change to this Privacy Statement, we will notify you either by email or by notice on or through the Services you use. By continuing to use any of our Services, this will be treated as your acceptance of the updated Privacy Statement.

3. Collection

3.1. Request more information or to find out more information about The Female Lead With your agreed consent, we will process your data, with the specific purpose of contacting you about your enquiry and will not further process your data for any other reason. We will retain your data for only as long as you are happy for us to keep it and you can request it at any time as well as request for it to be deleted.

3.2 Sending The Female Lead book to schools in the UK or US

If you request for a book to be sent to a school in the UK or US, the information we retain are the school's name, the teachers name, address details and your name (this is not a required field). We will retain this data for as long as you are happy for us to keep it and you can request it at any time as well as request for it to be deleted.

3.3 The Female Lead Schools Network

If you have agreed to be part of our schools network, we will retain this data for as long as you are happy for us to keep it and you can request it at any time as well as request for it to

be deleted. If you are part of this network, you may receive emails and updates from The Female Lead.

3.2. Sign up to our monthly newsletter

With your agreed consent, we will process your data with the specific purpose of sending you our monthly email newsletter. We will only contact you via email and will retain your data for only as long as you are happy for us to keep it and you can request it at any time as well as requesting to unsubscribe from the newsletter.

3.3. Get in touch. We would love to hear from you so we can tell you more about what we do

With your agreed consent, we will process your data with the specific purpose of contacting you about your enquiry and will not further process your data for any other reason. We will retain your data for only as long as you are happy for us to keep it and you can request it at any time as well as request for it to be deleted.

WE WILL NEVER SHARE YOUR DATA WITH ANY OTHER THIRD PARTIES FOR ANY REASON OR SEND ANY UNSOLICITED MESSAGES.

4. CONTACT

4.1. Questions, comments and requests regarding this privacy policy are welcomed. Please contact us at becky@thefemalelead.com