

THE FEMALE LEAD

PRIVACY POLICY

We are committed to keeping your personal data safe and secure, and handling it in accordance with our legal obligations. This Privacy Policy sets out in detail the purposes for which we process your personal data, what rights you have in relation to that data and everything we think it's important for you to know.

This privacy policy only refers to how we will process the data of anyone who visits our website, nominates a school to receive a copy of The Female Lead book, requests more information from us or signs up to our newsletter.

1. WHO ARE WE?

1.1. We are The Female Lead (Reflections Productions Limited). Our company number is 08087856 and our VAT number is 262460025.

1.2. The Female Lead is a non-profit organisation dedicated to making women's stories more visible and offering alternative role models to those present in popular culture. The Female Lead was founded by Edwina Dunn.

1.3. The Female Lead creates a variety of spaces to present the women's stories including The Female Lead book, which features 60 women from around the world (launched in February 2017), an online and social media presence and an outreach programme for young people.

2. GENERAL

2.1. This Privacy Policy explains how The Female Lead collects, uses, discloses and processes your personal data.

By visiting The Female Lead website, signing up to our newsletter or otherwise being provided with the opportunity to view this Privacy Policy, you accept and consent to the terms of this Privacy Policy

2.2. This Privacy Statement applies to all of the data that we collect through your consent-based permission through our website

2.3. From time to time, we may update this Privacy Statement to clarify or amend our privacy policies; if we make a material change to this Privacy Statement, we will notify you either by email or by notice on or through the Services you use. By continuing to use any of our Services, this will be treated as your acceptance of the updated Privacy Statement.

3. WHAT INFORMATION DO WE COLLECT AND WHAT DO WE DO WITH IT?

WE WILL NEVER SHARE YOUR DATA WITH ANY OTHER THIRD PARTIES FOR ANY REASON (UNLESS REQUIRED TO BY LAW) OR SEND ANY UNSOLICITED MESSAGES.

3.1. Contacting The Female Lead or requesting more information

If you submit an enquiry to us using the contact form on our website, we collect and retain the following information:

About you: your name, your email address and your age.

We collect this information so we i) know who to respond to, ii) know where to send our response, and iii) can tailor our response to meet your needs.

If you submit an email directly to us, we collect and retain the following information:

About you: your email address and, if provided, your name and age.

We collect this information so we i) know where to send our response, ii) know who to respond to, and iii) can tailor our response to meet your needs.

Through submitting this information, you consent for us to process your data with the specific purpose of contacting you about your enquiry. We will not further process your data for any other reason.

We will retain your data for only as long as you are happy for us to keep it and you can request it at any time as well as request for it to be deleted. Please use our contact details at the end of this policy.

3.2 Sending The Female Lead book to schools in the UK or US

If you request for a book to be sent to a school in the UK or US, we collect and retain the following information:

About the school: the school's name, the teacher's name, the school's address details and the school's contact number.

We collect this information so we know who to send the book to and can validate the information provided.

About you, the nominator: your name (this is not a required field).

Should you provide your own name when nominating a school to receive the book, **we may share your name with the nominated school.**

We will retain this data for as long as you are happy for us to keep it and you can request it at any time as well as request for it to be deleted. Please use our contact details at the end of this policy.

3.3 The Female Lead Schools Network

If, as a school teacher, you have agreed to be part of our schools' network, we collect and retain the following information:

About you, the teacher: the school's name, your name, your email address.

We collect this information with the specific purpose of keeping your school updated with The Female Lead activities, inviting you and / or your school to participate in or attend The Female Lead events, etc. If you are part of this network, you may receive emails and updates from The Female Lead. We will not further process your data for any other reason.

We will retain this data for as long as you are happy for us to keep it and you can request it at any time as well as request for it to be deleted. Please use our contact details at the end of this policy.

3.4 Sign up to our monthly newsletter

If you sign up for The Female Lead newsletter, we collect and retain the following information:

About you: your email address and your name.

We collect this information so we i) know where to send our response, and ii) know who to address the newsletter to.

Through submitting this information, you consent for us to process your data with the specific purpose of sending you our monthly email newsletter. We will only contact you via email.

We will retain your data for only as long as you are happy for us to keep it and you can request it at any time as well as

requesting to unsubscribe from the newsletter. Please use our contact details at the end of this policy.

4. EXTERNAL LINKS

Although this website only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note that they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

5. YOUR LEGAL RIGHTS

Under certain circumstances, you have rights under data protection laws in relation to your personal data. These rights include:

- Request access to your personal data.
- Request correction of your personal data.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Request transfer of your personal data.
- Right to withdraw consent.

If you wish to exercise any of the rights set out above, please contact us.

6. CONTACT

6.1. Questions, comments and requests regarding this

privacy policy are welcomed. Please contact us
at becky@thefemalelead.com